



## Iconic Experiences. Powered by Smart Aging™ AI.

Turn engagement into your community's competitive edge with Go Icon's modern senior living engagement platform. Smart Aging™ AI creates hyper-personalized experiences that families notice, residents love, & prospects remember.

### Resident & Family Engagement for Life Enrichment Teams

#### Life Enrichment & Wellness Management

Digital calendar builder, program plans, attendance, reporting, and announcements.

#### Resident & Family App & Portal

Connect residents and families with community activities, information and interactive content.

#### Digital Signage, TV & Kiosk

A management hub, and apps make it easy to deliver eye-catching, branded, content.

#### Digital Forms & E-Signature

Digitize forms, surveys and more - plus a centralized response view simplifies analytics.

#### Design Studio

Create newsletters, flyers, calendars, menus and more with custom brand kits.

#### Enterprise Reporting & Dashboards

Gain valuable insights, streamline reporting, and make informed decisions.

#### Smart Aging™ AI

Industry-leading AI delivers recommendations, personalized content, and actionable insights.

#### Amazon Alexa

Hear community information directly from voice devices, in partnership with Amazon.

#### Digital Gifting

Staff and residents can easily send eCards, flowers, and gifts directly through Go Icon.

#### Content Marketplace

Staff and residents can easily send eCards, flowers, and gifts directly through Go Icon.

## **Operations & Hospitality** for Operations & Facility Management Teams

### **Visitor Management & Resident Tracking**

Simplify the check-in process and seamlessly capture visitor names, contact info, hosts, and more.

### **Amenity Reservations**

Track and manage all spaces and amenities with a user-friendly booking workflow and reservation dashboard.

### **Transportation Management**

An all-in-one system that replaces phone calls, spreadsheets, and guesswork with one simplified workflow.

### **Guest Suite Management**

Book and pay for a room with just a few clicks, while staff manage reservations with a centralized dashboard.

### **Dining Reservations**

Streamline the dining experience for residents with a familiar native reservation process.

## **Communication & Feedback** for HR, Engagement & Communication Teams

### **Broadcast and 1:1 Communication**

Send communications and reminders to residents, families and staff all at once via email, SMS, and/or phone.

### **Feedback Management & Surveys**

Capture real-time feedback from residents, families, and staff, track sentiment, and turn insights into action.

### **Emergency Alerts**

Easily send mass alerts for weather, safety, or other urgent updates.

## **Staff Recognition & Rewards** for Human Resources

### **Recognition & Reward Management**

Support employee satisfaction, retention and performance with information, awards, rewards and shoutouts.



Scan the QR code to learn more and schedule a demo with our team.