

CASE STUDY

The Village at Woodlands Waterway

\$115,400 Saved Annually
Through TV & Wi-Fi
Modernization

FROM \$14,000 TO \$4,400 a month – TECH INFRASTRUCTURE

MODERNIZATION AT AN INDEPENDENT LIVING COMMUNITY

THE SITUATION:

The community was spending approximately \$14,000 per month on legacy cable services. Despite the cost, the system lacked flexibility, modern features, and infrastructure that could support growing resident and family expectations around streaming, video calls, and digital engagement.

Leadership sought a solution that would reduce expenses, improve quality, and better align technology with resident experience goals.

THE CSS SOLUTION:

Commercial Satellite Sales designed and deployed a complete modernization plan that included:

- Community wide DIRECTV solution designed for senior living
- Brand new enterprise grade managed Wi-Fi system
- Three months of free service to provide immediate budget relief

This approach improved the resident experience while keeping operations simple for staff.



THE RESULTS

- ✓ Monthly spend dropped to \$4,400, saving **\$9,600/month**
- ✓ Annual savings: **\$115,400**
- ✓ Residents now experience **reliable television** and **better Wi-Fi** for video calls and engagement.
- ✓ Staff spend **less time** addressing connectivity issues and resident complaints.